

# The REES PTA Eagle Fund Campaign



Sept. 5, 2008

Dear Rivers Edge Families,

The REES PTA is very excited for the 2008-2009 school year and we invite you to be a part of it. For the second year, we will continue to raise money through the direct donation campaign to enhance our children's educational experience through programs and materials that your donation will help make possible. We are planning for the best year yet at Rivers Edge and we need your support to make it happen.

We have two goals to meet this year. The first goal is to **raise \$13,000** to cover the cost associated with the programs. The second goal is to **increase family participation in our campaign to 55%**. We need more REES families participating to reach our goals. Every dollar we raise will support our children. Together, we can make it happen!

Did you know the funds raised by the PTA support the following programs?

- The Science Fair
- Theatre IV assemblies ( we have 4 scheduled this year)
- \$500 for each grade level to purchase classroom materials
- Recycling Program
- Family events such as the Sock Hop and Spring Carnival
- After School Enrichment Programs ( i.e. Mad Science and Young Rembrandts)
- \$100 for every teacher at REES to off-set their cost for classroom supplies
- Teacher Appreciation and Recognition

The fundraiser was created based on parent feedback and to make it as easy as possible to support Rivers Edge. There is no merchandise to sell, no time commitment. **Simply send us your donation with the form on the back by September 30, 2008.**

There are some important things to remember about your donation to the Eagle Fund:

- Contributions may be tax deductible
- Many employers offer to match your contribution, please check with your human resources.
- It couldn't be easier or more efficient than any fundraiser we could do.

Remember that any contribution will help us meet our goals. While a \$40 donation or more will make you a member of the Eagle Club, donations in any amount are appreciated. Our children and faculty work extremely hard and deserve our support.

★ **Platinum Level( \$200 or more):**

Membership in The Eagle Club, a 2008-2009 REES Eagle Club Sticker, FREE family admission into the PTA Sock Hop and Spring Carnival, and FREE dinner for the entire family.\*

\* Dinner will consist of 2 slices of pizza and a drink or hot dog, chips and drink for each member of the family depending on the event.

★ **Gold Level( \$120-\$199):**

Membership into The Eagle Club, a 2008-2009 REES Eagle Club Sticker, and Free family admission into the PTA Spring Carnival and Sock Hop.\*\*

★ **Silver Level (\$80-\$119):**

Membership into The Eagle Club, a 2008-2009 REES Eagle Club Sticker, and Free admission into the PTA Spring Carnival.\*\*

\*\* For Gold and Silver Levels free family admission does not include food at the Sock Hop or Spring Carnival.

★ **Bronze Level (\$40-\$79):**

Membership in The Eagle Club, and a 2008-2009 REES Eagle Club sticker

Sincerely,

President  
Rivers Edge Elementary PTA

Chairman  
The Eagle Fund Campaign

**The REES PTA Eagle Fund Campaign  
2008-2009 Eagle Fund Contribution**



Contributor's Name/s: \_\_\_\_\_ Phone: \_\_\_\_\_

Student's Name: \_\_\_\_\_ Teacher: \_\_\_\_\_ Grade \_\_\_\_\_

Student 2 Name: \_\_\_\_\_ Teacher: \_\_\_\_\_ Grade \_\_\_\_\_

Student 3 Name: \_\_\_\_\_ Teacher: \_\_\_\_\_ Grade \_\_\_\_\_

**Please select sponsor level:**

- Platinum Level (\$200 or more)\*
- Gold Level (\$120-\$199)\*
- Silver Level (\$80- \$119)\*
- Bronze Level (\$40- \$79)
- Other donation \_\_\_\_\_

For Free Admission/Food purposes only:  
Total # of children in your family \_\_\_\_\_

**Checks payable to REES PTA**

Please cut out this form and place it with your check in the provided envelope. You may return the envelope by:

- Sending the envelope to school through your children's backpacks
- Dropping off this form and your check at the school's Main Office
- Mailing this form and your check to

Rivers Edge Elementary School c/o REES PTA  
11600 Holman Ridge Road  
Glen Allen, VA 23059

Office use:  
Date: \_\_\_\_\_ Amount: \_\_\_\_\_  
Check # \_\_\_\_\_